



## SHAYAN ANOUSHEH

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Youngstown, OH

### SUMMARY

UI/Product & Graphic Design student with experience designing campus-wide campaigns, print & digital assets, and user-focused visuals. Skilled in Figma, Adobe Suite, and front-end basics. Looking to apply design thinking, collaboration, and creativity in a Summer internship.

### EDUCATION

Youngstown State University, (YSU) - Youngstown, OH

College of Science, Technology, Engineering, and Mathematics (STEM)

**B.S.A.S. in Information Technology**

**Minor In Graphic Design & Intractive Design • Overall GPA: 3.79 / 4 • Expected Graduation: May 2028**

Kherad High School – Urmia, Iran

**Diploma in Mathematics & Physics, (2021)**

### RELEVANT COURSE WORK

Problem Solving 1 (Python), Web Systems (HTML, CSS, JavaScript), System Configuration & Maintenance, Survey of Modern OS, Foundation of Information Systems, Applied Business Calculations, Database Development, Raster Images.

### SKILLS

**Design:** Typography, Branding, Layout, Logo Design, Large-Format Printing, Mounting, Lamination, Print Prep

**Web:** HTML, CSS, JavaScript, Front-End basics

**Approach:** User-Centered Design, Visual Hierarchy, Consistency, Accessibility Awareness

**Tools:** Figma, Illustrator, Photoshop, InDesign, VS Code

### WORK EXPERIENCE

**Youngstown State University, Graphic Services – Youngstown OH**

**Graphic Design Assistant (May 2025 - Present)**

- Designed 10+ digital TV ads weekly during peak periods and led full campaigns for monthly campus events.
- Took initiative on multiple design projects, independently managing tasks from concept to final delivery.
- Worked with Student Activities and Penguin Productions to develop event branding for Homecoming, Welcome Week, and Federal Frenzy (500–1,000 attendees).
- Produced digital and print visuals displayed across 30+ campus TV screens and multiple buildings, viewed by thousands of students weekly.
- Prepared files for print, including trimming, laminating, mounting, and quality checks.
- Collaborated with a 4–6 person design team, coordinating feedback and revisions to deliver projects on time.

**Placebo Café, Urmia – Iran**

**Owner & Designer (2022 - Present)**

- Led the design of the café's full brand identity (logo, signage, menus, colors, tone), creating a consistent look customers recognized.
- Redesigned the loyalty program and card system, contributing to a 50% increase in returning customers.
- Designed social media visuals that helped grow Instagram engagement and attract more customers.

### PROJECTS

**Portfolio Website Project (Oct 2025)**

- Coded and designed a personal website to showcase design projects, continuously upgrading it as new skills are learned.

**Merch, Logo & Flyer Designs for My Bands, (Aug 2025 - Present)**

- Designed show posters, merch, and digital visuals for Dryshore and 48th Drive, combining digital tools with hand-drawn concepts.

### CERTIFICATIONS

- Google UI/UX Design, Coursera